

## Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

1	Name of the <i>issuer</i>  LAURA ASHLEY HOLDINGS PLC	2	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  (i) A TRANSACTION NOTIFIED IN ACCORDANCE WITH DTR 3.1.2 R
3	Name of person discharging managerial responsibilities/director  TAN SRI DR KHOO KAY PENG	4	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  A CONNECTED PERSON BEING BONHAM INDUSTRIES LIMITED
5	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest  HOLDING OF PERSON NAMED IN 4 ABOVE	6	Description of shares (including class), debentures or derivatives or financial instruments relating to shares  ORDINARY SHARES OF 5p
7	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them  BONHAM INDUSTRIES LIMITED	8	State the nature of the transaction  A CHARGE GRANTED OVER THE SHARES AS SECURITY FOR A LOAN BY AFFIN BANK BERHAD. BONHAM INDUSTRIES LIMITED REMAINS AS BENEFICIAL OWNER OF THE SHARES
9	Number of shares, debentures or financial instruments relating to shares acquired  NOT APPLICABLE	10	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)  NOT APPLICABLE

11	Number of shares, debentures or financial instruments relating to shares disposed	12	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
	BONHAM INDUSTRIES LIMITED REMAINS THE BENEFICIAL OWNER OF THE 108,725,000 SHARES CHARGED TO ABB NOMINEE (ASING) SDN. BHD.		14.94%. BONHAM INDUSTRIES LIMITED REMAINS THE BENEFICIAL OWNER OF THE 108,725,000 SHARES CHARGED TO AFFIN BANK BERHAD

13	Price per share or value of transaction  NOT APPLICABLE	14	Date and place of transaction 1 APRIL 2016 MALAYSIA
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15	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)	16	Date issuer informed of transaction  6 APRIL 2016
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BONHAM INDUSTRIES LIMITED REMAINS THE BENEFICIAL OWNER OF THE 187,845,822 SHARES BEING 25.81% OF THE COMPANY'S ISSUED SHARE CAPITAL

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17	Date of grant  NOT APPLICABLE	18.	Period during which or date on which exercisable  NOT APPLICABLE
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19.	Total amount paid (if any) for grant of the option  NOT APPLICABLE	20.	Description of shares or debentures involved (class and number)  NOT APPLICABLE
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21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  NOT APPLICABLE	22.	Total number of shares or debentures over which options held following notification  NOT APPLICABLE
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23.	Any additional information  NOT APPLICABLE	24.	Name of contact and telephone number for queries Ms. Frances Tung (+603 2145 1366)
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Name of authorised officer of issuer responsible for making notification

Kwan Cheong Ng (CEO)

Seán Anglim (CFO/Joint COO)

Laura Ashley

020 7880 5100

Date of notification

7 April 2016