

## Regulatory Story

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**Company** Ashley (Laura) Hldgs PLC  
**TIDM** ALY  
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 Ashley (Laura) Hldgs PLC  
 16 December 2011

**LAURA ASHLEY HOLDINGS PLC****Interim Management Statement****16 December 2011**

Laura Ashley Holdings Plc announces its Interim Management Statement for the 19 weeks to 10 December 2011.

In the first 19 weeks of the second half to 10 December 2011, total UK retail sales decreased by 1.7% year-on-year, primarily as we continued our store portfolio rationalisation. We have closed 5 unprofitable stores this year in addition to the net closure of 14 stores last year. During the period, like-for-like sales increased by 1.4% taking the year to date like-for-like sales growth to 2.5%.

E-Commerce has recorded sales growth of 9.0% in the same reporting period. This has been helped by the recent enhancements to our website which now offers a fully comprehensive upholstery and made-to-measure curtain range on an interactive platform.

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